

United we stand: Siamo pronti per fare network?

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Comunicare Fisica - Torino, 11/10/2012

- 1 Il mondo dei blog
 - Definizione
 - Aggregatori e network

1 Il mondo dei blog

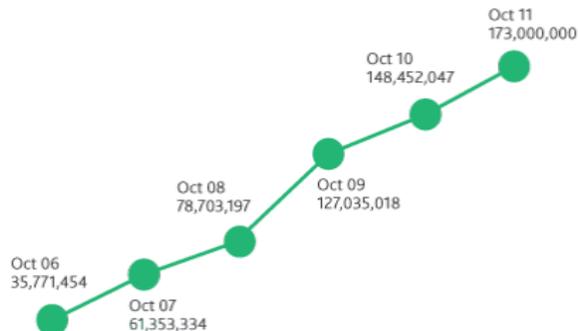
- Definizione
- Aggregatori e network

2 I blog come oggetto d'indagine

- La struttura
- L'uso dei link
- Research Blogging
 - La situazione italiana

Statistiche¹

Number of Blogs Tracked by NM Incite



Read as: In October 2011 NM Incite tracked 173 million blogs as sources of online buzz.

Source: NM Incite



Definizione²

Jill Walker

Suddivide i blog in due tipologie: *public intellectuals* e *research blogs*

²Walker (2006); Zivkovic (2012)

Definizione²

Jill Walker

Suddivide i blog in due tipologie: *public intellectuals* e *research blogs*

Bora Zivkovic, blog editor di *Scientific American*

Usually it is meant to be a blog that satisfies one or more of these criteria: blog written by a scientist, blog written by a professional science writer/journalist, blog that predominantly covers science topics, blog used in a science classroom as a teaching tool, blog used for more-or-less official news and press releases by scientific societies, institutes, centers, universities, publishers, companies and other organizations.

²Walker (2006); Zivkovic (2012)

Gli aggregatori

scienceblogging Your one-stop shop for the most recent posts from science blog networks

ABOUT BLOG CARNIVALS BLOG OPEN LABORATORY SCIENCEONLINE V 2.0

Blogging Networks and Collectives

Feeds from science blogging networks hosted by media organizations, science publishers and scientific organizations as well as self-organized bloggers' collectives

<p><input type="checkbox"/> Scientific American Blogs</p> <p>G-Protein-Coupled Receptors (GPCRs) win 2012</p> <p>#SciAmGlogs Tuesday – Nobel, Meszalic crows</p> <p>Coping with deep climate uncertainty</p> <p>How I Spent My Summer Days</p> <p>Paradox: A Q&A with Jim al-Khalili</p>	<p><input checked="" type="checkbox"/> Discover Blogs</p> <p>Not a frog anymore – fish version of arylsulfon acts as</p> <p>ISS'13 Bad Astronomy</p> <p>Dental Truths About the Aging Brain</p> <p>NCBI RCFL: Stressed? Try forcing your face to smile</p> <p>Curiosity got shaved? Bad Astronomy</p>	<p><input type="checkbox"/> PLoS Blogs</p> <p>This Week in PLOS Medicine: PREP & HIV in Peru;</p> <p>Culture as Comfort: A New Book by Sarah Mahler</p> <p>Two PLoS Authors Awarded 2012 Nobel Prize in</p> <p>New Paleontology Guidelines Enforce Ethics.</p> <p>Small Wonders: October 8, 2012</p>
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- Scienceblogging

Gli aggregatori



- Scienceblogging
- Mathblogging

Gli aggregatori

The screenshot shows the Research Blogging website interface. At the top left is the logo with a green checkmark. The navigation bar includes links for Home, RSS, Blog, Register, News, Forums, Help, and Awards. A LOGIN section is present with fields for username and password. A search bar is located on the right side. The main content area is titled 'Post List' and features two blog posts. The first post is titled 'Le lupalissiane caratteristiche dei link nei blog' by Maria José Luzón, dated October 5, 2012. The second post is titled 'Anderson e la nova scomparsa' by Marco Fulvio Garozzi in Pispina, also dated October 5, 2012. A sidebar on the right contains filters for TOPICS, DATES, and LANGUAGE.

Research Blogging

Home RSS Blog Register News Forums Help Awards

LOGIN Go
(enter password?)

SEARCH

Search

Advanced Search | Show All Posts

TOPICS

All
Anthropology
Astronomy
Biology
Chemistry
Computer Science / Engineering
Ecology / Conservation
Geosciences
Health
Mathematics
Medicine
Neuroscience
Philosophy
Physics
Psychology
Social Science
Research / Scholarship
Other

DATES

All
Today
Yesterday
Last Seven Days
This Month
Last Month

VIEW

Condensed
Full

LANGUAGE

Italian
Change

JOIN US!

Do you write about peer-reviewed research in your blog? Use ResearchBlogging.org to

Post List

Le lupalissiane caratteristiche dei link nei blog
by Maria José Luzón in Drosophila
Research / Scholarship
Science Communication

Il grasso è stato fatto: il contributo per Comunicare Faccia 2012, che quarantino ai tenti a Torino, al Museo di Scienze Naturali. È stato scritto nei suoi contenuti principali. Credo che di saranno successivamente solo di giochi aggiustamenti e una chiusura della bibliografia più puntuale. Ora, però, vengo concentrarmi su uno degli articoli in particolare in cui mi sono imbattuto, Scholarly hyperwriting: The function of links in academic weblogs, dove la ricercatrice, Maria José Luzón..... [Read more »](#)

October 5, 2012
05:58 PM
4 views

Maria José Luzón. (2009) Scholarly hyperwriting: The function of links in academic weblogs. *Journal of the American Society for Information Science and Technology*, 60(1), 75-83. DOI: 10.1002/asi.10937

Anderson e la nova scomparsa
by Marco Fulvio Garozzi in Pispina
Astronomy
Physics
History and Philosophy of Physics
Solar and Stellar Astrophysics

La figura di un grande astrofista, un suo possibile errore, alcune moderne interpretazioni..... [Read more »](#)

October 5, 2012
02:10 PM
6 views

Jeremy Shears. (2012) The astronomings of Dr. Anderson and the curious case of his disappearing nova. Accepted for publication in the *Journal of the British Astronomical Association*. arXiv: 1209.4037v2.

- Scienceblogging
- Mathblogging
- Research Blogging

Gli aggregatori

The screenshot shows the ScienceSeeker website. At the top, there's a navigation menu with links: Home, Add a New Blog, Generate Citations, Posts with Citations, Blog Index, News Blog, Help, About, Contact Us. Below the navigation, the main content area is divided into several sections. On the left, there's an 'About ScienceSeeker' section, a 'Current Blog count: 1197' section, and a 'Your Account' section with links for Register and Log in. The central part of the page features a grid of cartoon avatars, each with a name (Ahmed, Maria) and a small image. A featured article is displayed over the grid, titled 'Why do (some) autistic kids struggle to recognise faces?'. Below the grid, there's a 'Nobel Prize' badge and a star icon with the text '12:20 PM | The 2012 Nobel Prizes: Podcasts is new!'. On the right side, there's a 'Posts Citing Peer-Reviewed Sources' section, a 'ScienceSeeker News' section, and a 'Social Networking' section. The bottom of the page has a footer with 'PHYSICS | POLICY | 0 Notes' and a set of navigation icons.

- Scienceblogging
- Mathblogging
- Research Blogging
- ScienceSeeker

I network

S^b ScienceBlogs™ On to Search

[Last 24 Hrs](#)
[Life Science](#)
[Physical Science](#)
[Environment](#)
[Humanities](#)
[Education](#)
[Publics](#)
[Medicine](#)
[Brain & Behavior](#)
[Technology](#)
[Information Science](#)
[Jobs](#)

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Blogs About the SA Blog Network Search All Blogs

Blog Network Highlights - Wednesday October 10, 2012

Caratteristiche³

³Ashlin, Ladle (2006), Kjellberg (2010), Amsen (2008) □ ▶ ◀ ◻ ▶ ◀ ≡ ▶ ◀ ≡ ▶ ≡ ↻ 🔍 ↺

La caduta delle gerarchie⁴

(Stephen and Harrison 768-69)

In a well-known case study, Zuboff (1988) documented the tension created within a corporation when a computer-based electronic communication system was installed. The openness, inclusiveness, and anonymity of computer-mediated communication was antithetical to the organizations hierarchical structure; it facilitated the rise of democratic dialogue among workers, thereby placing stress upon traditional hierarchical roles.

⁴Walker (2006); Bell (2012)

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Rapporto con giornalisti e istituzioni

Secondo Alice Bell (2012), il rapporto con i giornalisti è un falso problema e viene trattato in maniera semplicistica.

Differenti le problematiche con le istituzioni, che spesso si affidano ai comunicati stampa, non sempre redatti in maniera corretta o a volte diffusi troppo frettolosamente.

⁴Walker (2006); Bell (2012)

Creare una rete: l'uso dei link⁵

I link vengono utilizzati

- per posizionarsi all'interno di una comunità e costruire delle relazioni;
- per distribuire e organizzare le informazioni;
- per collaborare nella costruzione della conoscenza;
- per creare una identità per il blogger e/o il suo blog;
- per conversare;
- per pubblicizzare la propria ricerca;
- per aumentare la visibilità del blog.

⁵Luzón Marco (2009)

Research Blogging⁶

La discussione scientifica tra i blog iscritti all'aggregatore

è più immediata rispetto a quella della letteratura tradizionale;
è più contestualmente rilevante;
si concentra sulla scienza di alta qualità;
si concentra sulle implicazioni non tecniche della scienza.

⁶Groth e Gurney (2010), Shema, Bar-Ilan e Thelwall (2012) 

Un po' di dati su RB in italiano

Discipline	Number of posts (*)
Biology	157
Physics	88
Astronomy	83
Medicine	51
Ecology / Conservation	46
Chemistry	41
Psychology	34
Neuroscience	32
Research / Scholarship	23
Mathematics	21
Health	20
Social Science	20
Anthropology	18
Computer Science / Engineering	16
Geosciences	15
Other	11
Phylosophy	3

Un po' di dati su RB in italiano

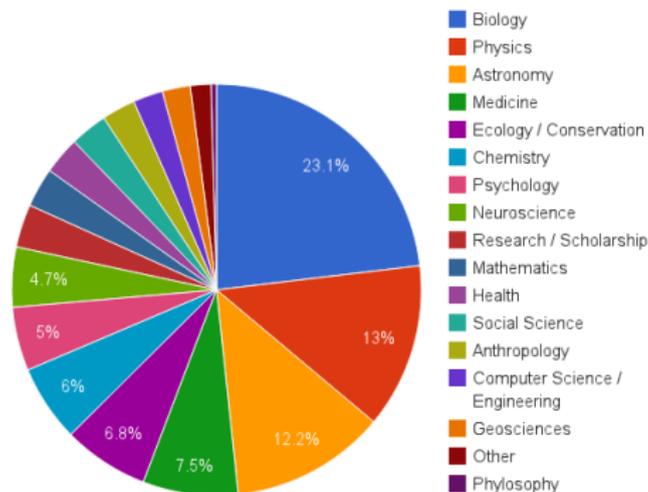
Table 1. The main subject of the 126 Blogs.

Main category*	# category	% category
Life sciences	52	39
Psychology, psychiatry, neurosciences, behavioral sci.	28	21
Medicine	26	19
Sciences	12	9
Multidisciplinary	8	6
Social Sciences & Humanities	7	5
Computer Science & Engineering	2	1

*Nine blogs have two main categories.
doi:10.1371/journal.pone.0035869.t001

dall'articolo di Shema, Bar-Ilan e Thelwall (2012)

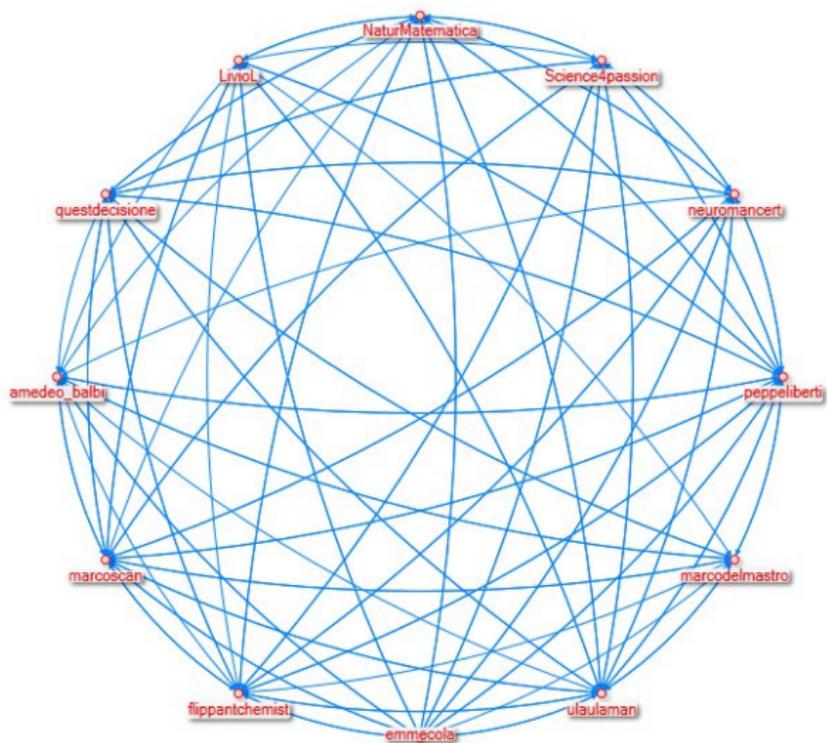
Un po' di dati su RB in italiano



Un po' di dati su RB in italiano



Una rete



United we stand



da Scienceblogs.com

Our mission is to build a community of like-minded individuals who are passionate about science and its place in our culture, and give them a place to meet